



National Association of Child Care Professionals

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Dear Friend,

The National Association of Child Care Professionals is excited to announce the premiere of a new honor for early care and education facilities across the country – the NACCP Center of the Year Award. Following in the tradition of the Director of the Year Award, the Association is excited to recognize one center for its commitment to raising the bar in quality early care and education.

The Center of the Year award will honor one center that demonstrates a commitment to

- Creating projects and activities for family involvement
- Implementing best business practices
- Understanding the latest in early childhood research
- Involving staff in program planning and goal setting
- Contributing to community efforts
- Continuing their professional growth and formal education

Finalists will be selected based on a thorough application and a site visit conducted by a team from NACCP. Sponsors may be invited to sit on the review committee if interested.

NACCP would like to invite you to join us as a sponsor of this award and help us celebrate the prestigious accomplishments this award is certain to highlight. As a sponsor for the Center of the Year Award, you help support the efforts for quality in early care and education. Sponsorship of this award will be limited to six primary individuals/companies, so the Association can effectively recognize each contributor. Currently, HighReach Learning has already committed to participate.

- Sponsors will be acknowledged in all preliminary marketing and application materials (estimated distribution: 15,000 centers)
- Sponsors will be listed on the NACCP website along with the announcement of the award
- Sponsor will receive designation on NACCP website each area sponsoring organization is listed
- Sponsors will be listed in NACCP's August issue of *Professional Connections*©
- Sponsors will be listed in bi-monthly emails to NACCP membership promoting the awards program
- Sponsors will be invited to promote their sponsorship of the award on their own websites; links may be established from sponsor website to application download

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- Sponsors will be recognized (with signage and in conference program) at the 2007 Annual Conference
- Sponsors will be recognized and invited to participate in the presentation of the award at the Opening Ceremony at the 2007 Annual Conference

As a sponsor of the Center of the Year Award, you will be asked to contribute a minimum of \$2000; \$1500 in cash/products/services towards the prize package for the recipient and \$500 to NACCP for Award Expenses (i.e., lodging during the conference, complimentary registration, etc.). Each finalist will receive two night's lodging during the conference, complimentary registration for the following year's conference, an invitation to be part of the selection process for Center of the Year in an upcoming year, along with a combination of goods and services from the sponsors to help continue their commitment to quality.

At NACCP, we believe that adding the Center of the Year recognition program to our annual conference will provide a wonderful balance to our existing award, Director of the Year. By honoring both we are able to showcase not only the strengths and gifts of an individual director, but also the quality collaborations between directors, staff, and parents that our members are developing each and every day. We are delighted that HighReach Learning is the first to join NACCP in a commitment to recognize the Center of the Year. We hope you will join us, too.

Please contact Ginger Meyners, Director of Marketing at ginger@naccp.org or 512-301-5557 x 204 to pledge your support or ask any questions. Promotional materials for this program will be released on **September 1, 2006**. In order to receive your full sponsorship benefits, please express your commitment by **July 15**. Sign up now to ensure that your company will be recognized every step of the way.

Sincerely,

Sherry Workman
Executive Director/CEO

Ginger Meyners
Director of Marketing

Igniting the Passion for Professionalism