



**Through the Eyes Campaign
February 20, 2008**

TECEC is excited to launch its "**Through the Eyes**" **Annual Public Awareness Campaign!** Throughout 2008, TECEC will bring you early childhood education and development through 11 very different perspectives to gain a better understanding of how this issue impacts different sectors of our community and fundamentally links all of us together.

February examines how early childhood education is viewed through the eyes of **health professionals**. Research clearly demonstrates that a child's social and emotional health is an absolute predictor of academic achievement and more and more early childhood settings are problem solving about how to ensure they are providing high quality programs and support services for both teachers and children.

Every month TECEC will provide you with tools to utilize in your local community such as a list of key reports, facts and figures, toolkits, opinion editorial articles that we encourage you to submit to your local media outlets, and more.

We hope you find these materials helpful in your own efforts to promote high quality early education and development experiences for young children. Stay tuned next month for information and materials dedicated to early childhood education through the eyes of an **economist**.

To view the campaign, please visit
http://www.tecec.org/pages.php/New_2008_PAC.html.

Thank you again for all that you do on behalf of our youngest Texans!

Sincerely,

Your TECEC Team